

## Instagram Reel Ideas for Agents

Grab this list of 20 scroll-stopping video prompts to start building your social media presence today.

1. "3 Mistakes First-Time Buyers Always Make" (And how to avoid them!)
2. "Come House Hunt With Me!" Behind-the-scenes of a day showing homes.
3. "This \$500,000 Home Gets You WHAT in [Your City]?" Showcase value with a quick tour.
4. "A Day in the Life of a Real Estate Agent" Keep it fast-paced and real!
5. "Before & After: Staging Edition" Show how staging transforms a space.
6. "The #1 Question Sellers Ask Me" Answer it with confidence on camera.
7. "3 Red Flags to Watch for at an Open House" Teach while entertaining.
8. "The Truth About Zillow Prices" Drop some real talk (respectfully!).
9. "How Much Does a \$1M Home Look Like Here?" Showcase a luxury listing-even if it's not yours.
10. "What I Wish More Buyers Knew" Position yourself as the expert.
11. "POV: You Just Got Pre-Approved and You're Excited" Make it relatable or funny!
12. "This Neighborhood is a Hidden Gem" Take them on a local tour.
13. "Realtor Reacts: Outrageous Listings" Add personality and humor.
14. "Quick Tip: Boost Your Home's Value Before Selling" Keep it under 30 seconds.
15. "Do You Need 20% Down? Let's Talk About It." Bust a common myth.
16. "What NOT to Do Before Closing on a Home" Save someone's deal with your tips!
17. "This Feature Always Sells Homes Faster" Share something unexpected.
18. "Client Story: How We Beat 5 Other Offers" Give your wins the spotlight.
19. "How to Pick the Right Agent (Even If It's Not Me!)" Build trust by being generous.
20. "Is the Market Crashing?" Grab attention with a dramatic hook and give facts.