

## Client Email Templates

Five done-for-you email templates for nurturing leads, following up after showings, and more.

### 1. New Lead Welcome Email

Subject: Great Connecting With You!

Hi [Client Name],

Thank you for reaching out about your real estate goals! I'm excited to help you navigate the process and answer any questions you may have.

Let's set up a quick call or meeting to discuss your needs and how I can assist you.

Looking forward to speaking with you!

Best regards,

[Your Name]

### 2. Follow-Up After a Showing

Subject: Thoughts on the Home We Viewed?

Hi [Client Name],

It was great showing you [Property Address] today! I'd love to hear your thoughts-what did you like or dislike?

If you're interested, I can gather more details or schedule a second visit.

Let me know how you'd like to move forward!

All the best,

[Your Name]

### 3. Lead Re-Engagement Email

Subject: Still Searching for the Right Home?

Hi [Client Name],

Just checking in to see how your home search is going. Are you still looking, or have your plans changed?

If you'd like, I can update your search criteria and send you new listings that better match your needs.

Hope to hear from you soon!

Best,

[Your Name]

### 4. Under Contract Update Email

Subject: Your Home is Under Contract!

Hi [Client Name],

Great news-your home is officially under contract! I'll keep you updated every step of the way as we move toward closing.

Please don't hesitate to reach out with any questions or concerns throughout the process.

Talk soon,

[Your Name]

## 5. Post-Closing Thank You Email

Subject: Congratulations and Thank You!

Hi [Client Name],

Congratulations on your successful closing! It was a pleasure helping you through this journey.

If you ever need anything in the future-or know someone looking to buy or sell-I'd be honored to help.

Wishing you all the best in your new chapter!

Warm regards,

[Your Name]